



WORKBOOK:

The Business Case Blueprint



01. Overview



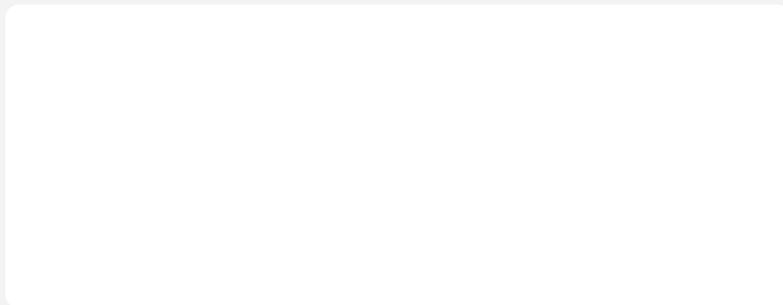


Overview:

What problems are we trying to solve?



What effects have we seen?



Self-assessment (How do we rate our...?)

Employee Engagement

Poor 1 2 3 4 5 Excellent

Employee Wellbeing

Poor 1 2 3 4 5 Excellent

Communication

Poor 1 2 3 4 5 Excellent

Turnover

Poor 1 2 3 4 5 Excellent

Benefits Package

Poor 1 2 3 4 5 Excellent

Appreciation

Poor 1 2 3 4 5 Excellent

02. The Data



The Headline Stats

Our data ultimately
shows that:



The business cost and impact

Job ad creation and posting

Onboarding plan and scheduling

Onboarding program and buddy system

Onboarding training time

Lost productivity

Cost to customers

Cost to business

How do we stack up?

	Our Company	Industry Average	Main Competitor
Employee Size			
Glassdoor Score			
Time to Offer			
Benefits Offered			
Engagement Score			

03. The Goal





Mission summary

What is our main objective?

What will it achieve?

How will we do it?

How will we measure it?



Secondary goal

What is our secondary objective?

What will it achieve?

How will we do it?

How will we measure it?

04. The Solutions





Our options

Phase 1

Phase 2

Phase 3



Budget Planning / Rebudgeting

How much budget do we currently allocate for appreciation?

Where could we “repurpose” budget to finance this?



Costs

Total
contract cost

Cost
breakdown
by employee

Project costs

Implementation

12-month contract

People resource (internal)

Communication/internal marketing

Launch budget

05. Our Suggestion



Our suggestion

Our suggestion:

A large, empty white rectangular box with rounded corners, intended for writing the suggestion.

Why is this the best option?

A white rectangular box with rounded corners, intended for writing the justification for the suggestion.

What are the desired outcomes of this option?

A white rectangular box with rounded corners, intended for writing the desired outcomes of the suggestion.

06. The Plan



Project timeline

