

# **Employee Communications**

# Keep all your people connected to the company and to one another

Showcase important company news and boost awareness of everything you do for your people, wherever and however they work. Deliver engaging content to reach the right people, at the right time with employee communication tools from Reward Gateway.

#### Our solution helps you:

# **Communicate**

your mission, purpose and values through blogs, photos and videos

# Connect

your people and update everyone by sharing your company news

#### Reach

everyone, everywhere through targeted updates

Create an integrated communications strategy for news, benefits, onboarding, learning, values and other elements you want your employees to know about.

#### Our employee communications features include:



Customized blogs



**Engaging social** features



Integrations for seamless updates



Tools to schedule, segment content



Employerbranded mobile app

Start communicating what you want, when you want and gain higher engagement from your workforce with one centralized and customized platform.



### **Boost awareness and uptake** on your people initiatives

Centralize information about employee benefits, recognition programs and other initiatives into one convenient and searchable place with our employee communications tools. Host anything through secure, single sign-on access to things like payslips, benefits updates or onboarding documents and company FAQs. Plus, your people will never miss a blog with proactive alerts.



#### Connect everyone with timely and relevant content

Get everyone on the same page by hosting leadership blogs, publishing videos, or creating web pages that go in-depth about important company information. Plus, your employees can access all content and updates on an employer-branded mobile app, or on desktop and tablet, so information is available anywhere, anytime.

## Create a personalized employee experience

Whether you need to segment communications for different offices, job roles, business units, or other demographics, our employee communications features quickly and easily help you deliver relevant messages to every part of your workforce.





# Gain actionable insights to drive change

Front-end employee engagement analytics dashboards uncover how different groups of employees interact with company news and blogs, and other employee engagement initiatives, so you can fine-tune and increase the impact of your programs.

