

The background is a deep space scene featuring the curved horizon of the Earth, showing blue oceans and brown landmasses. The sky is a dark, starry expanse. Scattered throughout the scene are several large, semi-transparent, colorful geometric shapes: a green circle in the top left, a yellow circle in the top right, a purple circle on the far right, a blue circle in the bottom right, a red rounded rectangle in the bottom center, an orange rounded rectangle in the bottom left, and a blue rounded rectangle in the top left.

Reward Gateway **SUMMIT**



Brad Martin

Communications and Engagement
Manager, The Gym Group

“Breaking
down barriers
to fitness
for all”

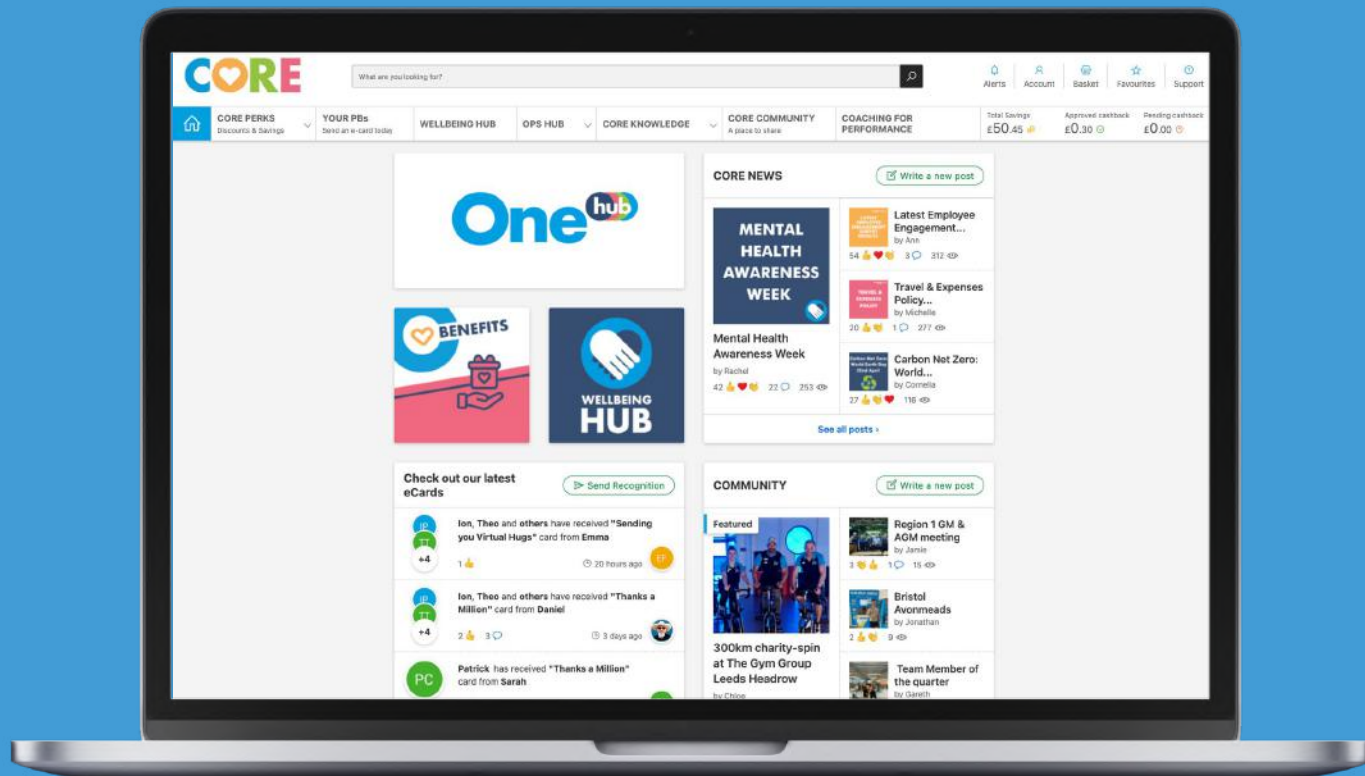




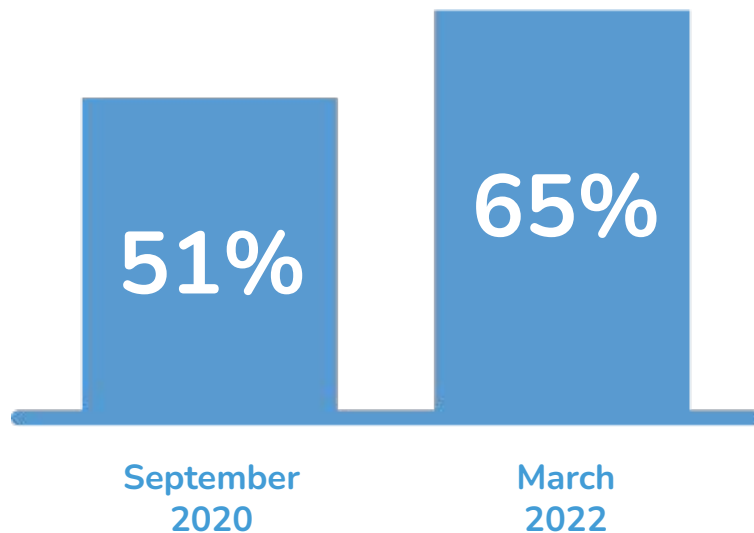
2100+
employees



deskless



Engagement Score

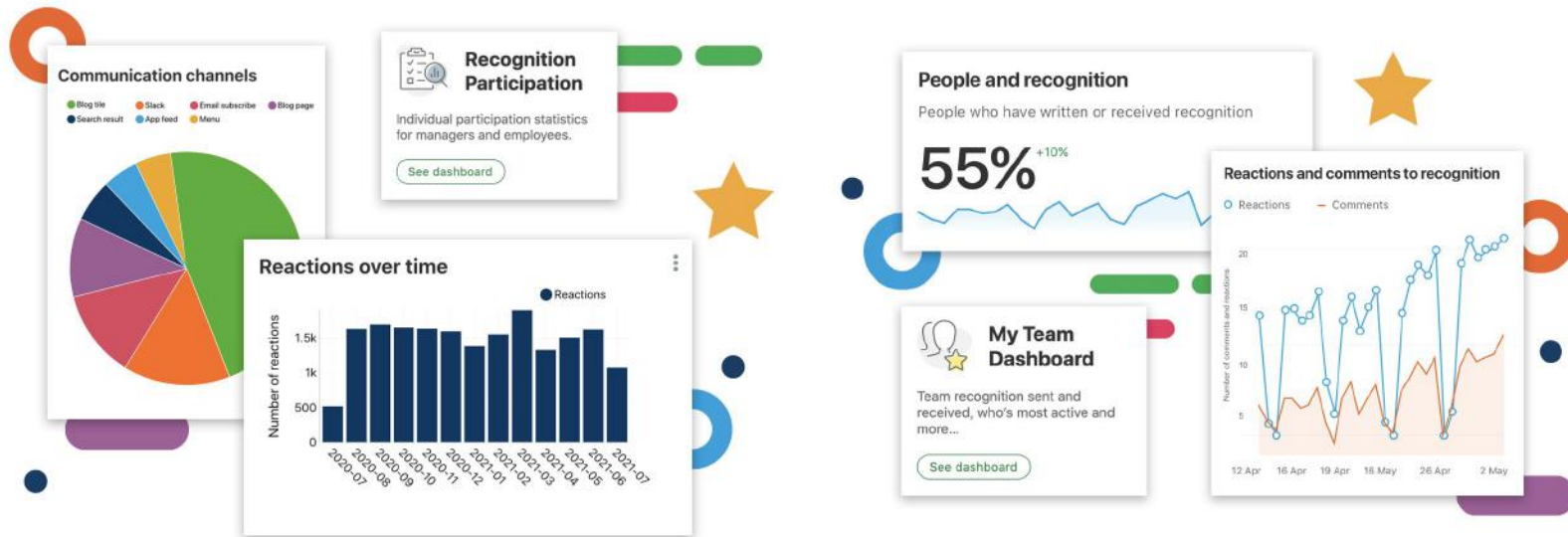


How CORE supported our engagement score:

- Communication - right audience at the right time
- Using insights and data to manage and show the impact of CORE
- Created a community



Segmentation & Analytics



CORE COMMUNITY

YOUR SPACE TO CONNECT, SHARE & INSPIRE

WE ARE
#GYMITOGETHER

#GymItTogether Community page

Welcome to the #GymItTogether Community page! The place for you to share your videos, views, and all your news with the rest of our TGG team. Yes, it's "TheGym-stagram"

QUICK TIPS: POSTING ON CORE



COMMUNITY

[Write a new post](#)

Featured



300km charity-spin at The Gym Group Leeds Headrow

by Chloe · 23 hours ago

2 🍌 1 💬 7 👁



Region 1 GM & AGM meeting

by Jamie · 3 days ago

3 🍌 1 💬 15 👁



Bristol Avonmeads Yanga sampling day

by Jamie · 3 days ago

2 🍌 9 👁



Team Member of the quarter

by Jamie · 3 days ago

4 🍌 2 💬 24 👁



Great training day for the launch of...

by Jamie · 3 days ago

4 🍌 3 💬 38 👁

[See all posts >](#)



Fitness Trainer Of The Quarter

The Q1 winner is.... Claire!

Claire has been with us for nearly 4 years. She's always working hard to provide an excellent service to our members. Whether it's keeping the gym clean, teaching classes or training clients, Claire will always give 110%.

Whilst she does a great job of ensuring everyone's following the rules Keep up the good work Claire and enjoy your well earned rewards!!

[React](#) 3 [Comment](#)

35 Views

6 people reacted



Claire

Thank you so much team 🥰 proud to be part of the team and The Gym Group 🥰

1 🍌 [React](#) [Reply](#) 2 weeks ago



Matthew

Superb work Claire Very well deserved 🥰

[React](#) [Reply](#) 2 weeks ago



Claire

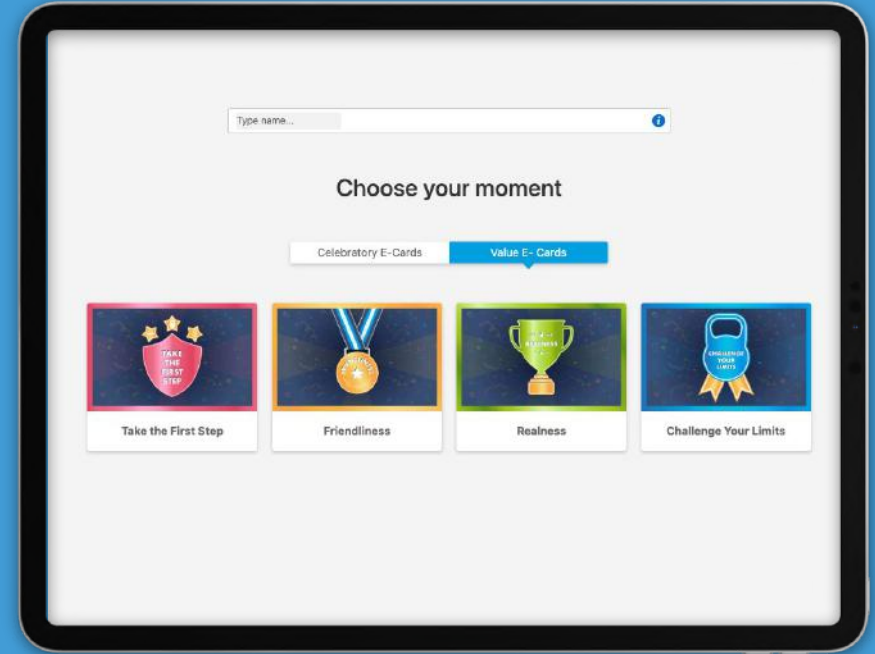
Thank you so much @

[React](#) 2 weeks ago

Write your comment here...

Recognition

- Your PBs - eCards
- Employee Appreciation Day 1500+
- Loved Up incentive for performance awards





YOUR WELLBEING HUB



Wellbeing at TGG

Welcome to your Wellbeing Hub!

Here you will find all you need to know about wellbeing at The Gym Group, from our approach and commitments to our Health Safety & Wellbeing group who drive our central wellbeing initiatives to all the resources and tools available to support your social, financial, physical and emotional wellbeing.

WELLBEING AT THE GYM GROUP



EMPLOYEE ASSISTANCE PROGRAM



COMING SOON

HSW GRO

EMOTIO

LEADERSHIP

- We have visible active commitment from our business leaders to promoting positive wellbeing
- We have leaders who support and champion efforts to promote health and wellbeing in their teams
- We have leaders who are trained and developed to support their teams.

PREVENTION

- We take a holistic approach to wellbeing
- We understand that positive wellbeing support is an intrinsic part of management and "how we do things here"
- Wellbeing is everyone's responsibility. Everyone has a role to play in the promotion positive wellbeing
- We use data insights and metrics to inform our approach to wellbeing.

INTERVENTION

- We have managers and team members who are trained to spot the signs of poor mental wellbeing
- We provide wellbeing information, resources and toolkits that are readily available and easily accessible for employees and managers
- We have Mental Health First Aid trained Health & Wellbeing champions
- We provide targeted support and appropriate external referral where required through our Employee Assistance Programme and Absence Intervention service.

DEVELOPMENT & SUPPORT

- We will continue to provide wellbeing and mental health training for individuals and managers
- We recognise that our managers and teams are not trained counsellors, but we provide further internal and external services to support this
- We provide regular communication and opportunities to connect
- We ensure wider employee engagement and development programmes have foundations in positive wellbeing, including: Inclusive Workspaces, Coaching for Performance, and all manager focused programmes.

What's next?

Cost of
living
support

CORE
rebrand

'Employee
Engagement'
to
'Employee
Experience'

Our top 3 takeaways

1

**Segment
your comms**

2

**Create a culture,
which employees
want and can
actively be part of**

3

**Use feedback
and data to
ensure your
platform is
working**

Proof that our strategy is working

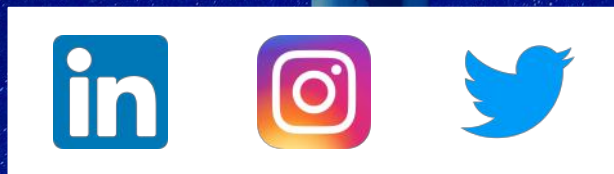


#25 ranked company in
Glassdoor's 50 Best
Places to Work in the UK
and the only leisure
business to be listed



**Winner of 'Most
innovative response
to Covid-19' at the
Engagement Excellence
Awards 2021**

Questions?



#RGSUMMIT

A solid blue pill-shaped button is positioned below the hashtag text.

The background is a deep blue space scene featuring the curved horizon of the Earth. The planet's surface is visible with some landmasses and clouds. Scattered throughout the dark space are numerous small white stars. Several large, vibrant, semi-transparent geometric shapes are overlaid on the scene: a green circle in the top left, a yellow circle in the top right, a purple circle on the far right, a blue circle in the bottom right, a red rounded rectangle in the bottom center, an orange rounded rectangle in the bottom left, and a light blue rounded rectangle in the top left.

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