

The background is a deep space scene featuring the curved horizon of the Earth, showing blue oceans and white clouds. The sky is dark blue and black, filled with numerous small white stars. Several large, vibrant, semi-transparent geometric shapes are scattered across the image: a green circle in the top left, a yellow circle in the top right, a purple circle on the far right, a blue rounded rectangle on the left, a red rounded rectangle below the text, an orange rounded rectangle in the bottom left, and a purple rounded rectangle at the bottom center.

Reward Gateway **SUMMIT**



Engaging and supporting frontline
and deskless employees



Caren Burton

Head of Innovation
and Happiness,
Majesticare



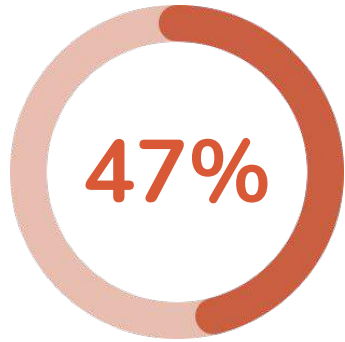
Lily Patrick

Heart and Creativity
Coordinator,
Majesticare

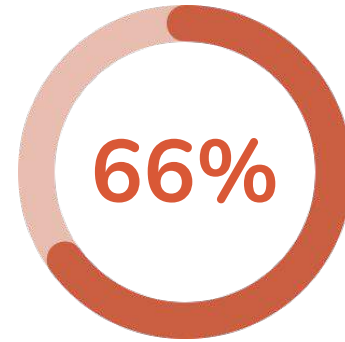


Our challenges

What could Majesticare do to improve your employment with Majesticare?



Recognition featured
in 47% of answers in
our Values Survey



66% of leavers rated
recognition in the
company as poor

Values

- Our team want to work hard, but only for an organisation that matches their values
- Our team also want a social work environment, they want to get to know their co-workers better so they can form stronger working bonds

Progression

- Our Team wanted career progression
- They don't just want to learn their current role, they want to be prepared for the next step on the ladder
- They need to continuously grow and develop

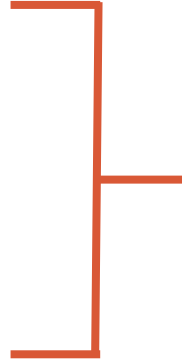
Engagement

- Our team want to have their opinions heard
- They wanted shared goals – working as part of a team

Our focus

Recognition

Wellbeing



*Individual
choice*

Our experiments



Majesticare Madness Raffle



Hero Bonus



Roses of Recognition



Happiness Heroes

Recognition



Thank You Cards

Mental, Physical and Financial Wellbeing

Mental Wellbeing

- Mental Health First Aiders
- Promotion of EAP
- Wellbeing Wednesday
- Peer-to-peer Recognition



Financial Wellbeing

- Majesticare More Bonus
- Vaccine Bonus
- CareFriends Double Points

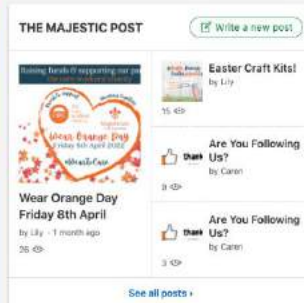
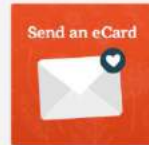
Physical Wellbeing

- Care Packages
- Let's Talk... Menopause

STAR Hub

Social Thanks And Recognition Hub

My Recognition







LIVE

Nottingham

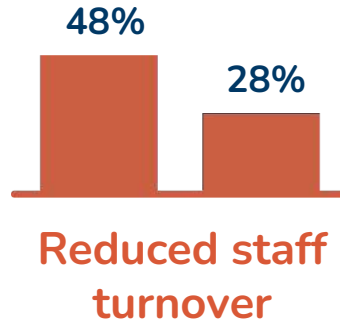
BREAKING NEWS

MAJESTICARE CHRISTMAS EVENT

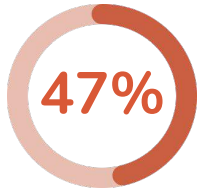
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MAJESTICARE HAVE JUST ANNOUNCED CHRISTMAS TEAM BUILDING EVENT

**Reduced
recruitment
costs**

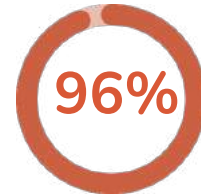


**Reduced
recruitment and
onboarding time**



**Recognition featured
in 47% of answers in
our Values Survey**

**Reduced
training
costs**



**96% of staff feel
positive about their
future at Majesticare**

Our top 3 takeaways

1

Thoughtful and personalised recognition is more important than big budget initiatives

2

Embedding recognition and wellness with culture and values is key for long-term success

3

Dig into your data!



Got a question?
Find me in the community

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