

Introduction

You can apply for a maximum of three awards; these can all be in one section or across several sections. For example, you could apply for three awards in Section A, or one Award in each of Sections A, B, C, or any other combination.

Please note, you can only win one award per section and a maximum of four awards in total (including the Grand Prix).

Submission length: Categories are broken down into three sections and each section should be between 350-450 words.

Application window: 3rd June - 16th June 2019

Section A - Employee Engagement

Most effective employee engagement communications strategy

This award recognises companies who've developed and implemented a communications strategy that doesn't quietly sit on the sidelines, but delivers key engagement messages and programmes in an open, honest and engaging way.

The judges can't wait to hear what you've done to develop your communications strategy, and then see what you've done to move from strategy to practice, sharing examples of one or more of your effective communication campaigns.

Best use of employee engagement platform to drive business strategy

This award recognises 'how' and 'what' companies have done to strategically use their engagement platform to truly drive and deliver on their business strategy, bringing it to life.

The judges can't wait to hear what you've done to harness and use the power of your platform, bringing together engagement elements to create a cohesive and effective engagement experience for your workforce.

Most creative employee engagement platform branding

This award recognises companies who think and act like marketers, using branding as a tool to drive awareness and employee engagement.

The judges can't wait to hear why and how you've developed your own unique branding, and what you've done to bring and keep it alive with your workforce.

Best approach to engagement surveys

This award recognises companies who understand that engagement surveys are more than a 'tick the box' exercise, and have designed and actioned surveys to truly drive employee engagement.

The judges can't wait to hear how you've developed your survey(s) to focus on the 'right' questions, and then what you've done to make sure that the survey results are actioned in the most effective and engaging way to drive change.

Section B - Benefits

Best benefits strategy

This award recognises companies who've developed a benefits strategy that serves as the foundation for their current and future benefit programmes, helping to determine which ones will best align with their business and engagement strategies, and are right for their workforce.

The judges can't wait to hear what you've done to develop your benefits strategy, and then see what you've done to move from strategy to practice, sharing examples of benefit programmes you've put in place (or removed) to support the strategy.

Best benefits launch / relaunch

This award recognises companies who've launched or re-launched a new benefits programme in a way that not only grabs the attention of their workforce, but resulted in a high level of activity, delivering on their benefits strategy.

The judges can't wait to hear how you've developed all aspects of your launch/relaunch to include how you designed the programme, communicated it, and measured the results. This award is only open to programmes that launched after 1 April 2018.

Best wellbeing strategy

This award recognises companies who've developed a well-formed and holistic wellbeing strategy that serves as the foundation for their current and future wellbeing programme, helping determine which ones are right for their workforce.

The judges can't wait to hear what you've done to develop your wellbeing strategy, and then see what you've done to move from strategy to practice, sharing examples of wellbeing strategies you've put in place to support the strategy.

Most innovative benefits programme

This award recognises companies who've developed and implemented a benefits programme that pushes the boundaries in how it's done, doing so in a non-traditional and innovative way that is unique and 'right' for their business and their workforce.

The judges can't wait to hear why you believe that what you've done is innovative, and then demonstrate how it's delivered measurable results.

Section C - Recognition

Best recognition strategy

This award recognises companies who've developed a recognition strategy that serves as the foundation for their current and future recognition programmes, helping to determine which ones will best align with and drive their business and engagement strategies.

The judges can't wait to hear what you've done to develop your recognition strategy, and then see what you've done to move from strategy to practice, sharing examples of recognition programmes you've put in place to support and drive your strategy and embed a continuous and meaningful recognition culture.

Best recognition launch / relaunch

This award recognises companies who've launched or re-launched their recognition programme (or individual plan) in a way that not only grabs the attention of their workforce, but resulted in a high level of activity, delivering on their recognition strategy.

The judges can't wait to hear how you've developed all aspects of your launch/relaunch to include how you designed the programme/plan, communicated it, and measured the results. This award is only open to programmes that launched after 1 April 2018.

Most innovative recognition programme(s)

This award recognises companies who've developed and implemented a recognition programme(s) that pushes the boundaries in how recognition is done, doing so in a non-traditional and innovative way that is unique and 'right' for their business and their workforce.

The judges can't wait to hear why you believe that what you've done is innovative, and then demonstrate how it's delivered measurable results.

Section D - Individual / Team

Engagement leader of the year

This award recognises an individual who's shown their commitment to owning the employee engagement agenda at their company, making an impact by driving and delivering against their engagement objectives.

The judges can't wait to hear how this engagement leader has been able to move the engagement needle by putting in place an engagement initiative(s) resulting in a successful outcome for their business and their workforce.

Engagement team of the year

This award recognises engagement teams, ones who work together to drive and deliver employee engagement at their company.

The judges can't wait to hear how the team have joined forces to move the engagement needle by putting in place an engagement initiative(s) resulting in a successful outcome for their business and their workforce.

Rising star of the year

This award recognises new talent, that individual on your team who's already been noticed through their ideas, efforts and contributions.

The judges can't wait to hear what this individual has done to win your admiration and backing, and the impact they've made with your engagement initiative(s).

Scoring Guidelines

Your written entry will be marked by our independent judging panel. They'll want to see evidence of:

Objective:

- the purpose
- the challenges you faced
- the research / tools you used

Approach:

- the plan
- the execution and delivery
- innovation and creativity
- why this plan was appropriate

Results:

- how results were measured
- take up and engagement levels
- overall impact on employees
- impact on business results

Each section is worth a total of 10 points and Judges will use the following criteria to score entries:

Demonstrate	Description of how well the entry meets the criteria	Score available
Outstanding	Compelling, robust, fully evidenced description	9-10
Strong	Very good story with strong evidence	7-8
Adequate	Good, well evidenced description	5-6
Limited	Some weak areas, would have benefited from more evidence	3-4
Weak	Unconvincing, weakly evidenced description	1-2